

# NEWSLETTER

**AMES**

**OCTOBER 2024**



## **AMES® LAUNCHES 100+ NEW PRODUCTS IN 30-STORE PILOT PROGRAM**

Ames Tool Corporation (AMES®), a leading name in the construction and finishing industry, is proud to announce the launch of over 100 new products in a groundbreaking 30-store pilot program. This expansive product release builds on Ames' 85+ year history in the business, and introduces an array of innovative tools and solutions specifically designed for professionals in masonry, concrete finishing, decorative finish (including Venetian plaster), tile installation, and Exterior Insulation and Finish Systems (EIFS).

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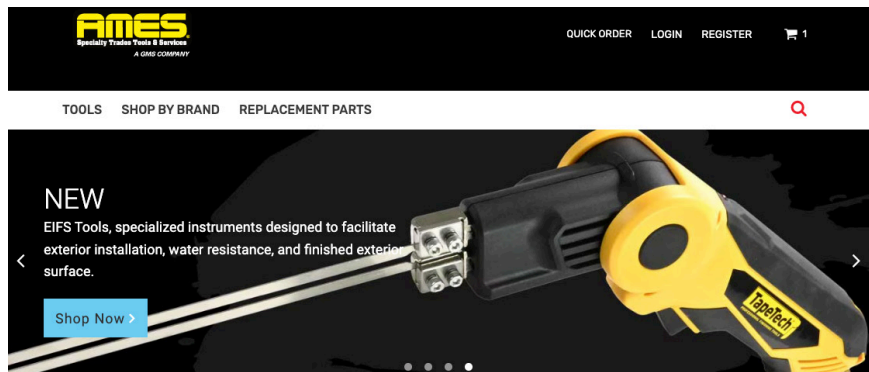
## AMES® Launches New Products, continued from p.1

The pilot program will run across select retail locations in key markets nationwide, offering contractors and craftsmen access to some of the most niche and cutting edge tools in the industry.

The expanded product catalog includes masonry trowels and floats, a variety of concrete finishing tools, microcement and Venetian plaster application tools for modern decorative finishes, and specialized tools for tile setting and EIFS installations. These products come from the top brands in the business, like Marshalltown, Goldblatt, and TapeTech®.

This launch marks Ames' continued commitment to innovation in the construction tools sector. The success of the pilot program will influence the company's decision to expand the product line across all retail locations in the coming months.

For more information about the new products, please visit [www.shopamestools.com](http://www.shopamestools.com), or contact the Ames® Marketing department at [MarketingGroup@AmesTools.com](mailto:MarketingGroup@AmesTools.com).



## VISIT AMES® ONLINE

In addition to the new product launches, AMES® has updated their online experience with a brand new e-commerce platform. Now, you can purchase all of the tools you need from the job site and have them delivered directly to your door. Visit [www.shopamestools.com](http://www.shopamestools.com) now!

# AMES

# PILOT STORE LOCATIONS

Peoria, AZ  
Mesa, AZ  
Phoenix, AZ  
San Diego, CA  
Riverside, CA  
Upland, CA  
Escondido, CA  
Fresno, CA  
Pompano Beach, FL  
Orlando, FL  
Jacksonville, FL  
Miami Lakes, FL  
Bradenton, FL  
Tampa, FL  
Palm Bay, FL  
Cutler Bay, FL  
Tampa (Ybor), FL  
Ocala, FL  
Marietta, GA  
Norcross, GA  
Atlanta, GA  
Cumming, GA  
Laurel, MD  
Gathersburg, MD  
Overland, MO  
San Antonio, TX  
San Antonio (South), TX  
Alexandria, VA  
Auburn, WA  
Kirkland, WA  
Everett, WA  
Fife, WA